

Incursions: Man-Made America

**Prospectus For A Photography Exhibition at the St. Augustine
Art Association—February 4 through February 27, 2011**

Exhibition theme—*Incursions: Man-Made America*

Everywhere we go we see the shopping malls, gas stations, tract housing, and industrial parks that define the American landscape. This man-made landscape has essentially supplanted the pristine and natural one that existed long before man arrived. Over-development and the paving of millions of acres of land for the exclusive use of automobiles have permanently transformed our environment. Moreover, the rate of transformation seems to be gaining speed. The effect this has on our surroundings can be seen when developments seemingly spring up overnight, particularly in parts of Florida where old and new struggle to coexist.

In the past, the work of photographers such as Edward Weston and Ansel Adams defined an idealized version of an unspoiled if not spiritual American scene. By contrast, contemporary photographers like Stephen Shore and Lewis Baltz have chosen to shown us the prosaic and discordant landscape that describes modern America.

In that latter vein, *Incursions: Man-made America*, will feature the work of photographers whose pictures, individually, in short series, or in pairings of scenes old and new, show us how man—for better or worse—has irrevocably altered America's landscape.

Location: The South Gallery and Wing of the St. Augustine Art Association, 22 Marine Street, St. Augustine, Florida 32084 (904. 824. 2310; staart@bellsouth.net; www.staaa.org).

Exhibition dates: February 4 through February 27, 2011. Opening reception, First Friday February 4.

Juror, Peter Sasgen St. Augustine Art Association Photography Committee. A resident of St. Augustine, Peter is a graduate of the University of the Arts (formerly the Philadelphia College of Art). In addition to a career as a graphic designer and teacher of photography, he has exhibited in group and solo shows throughout the United States. His photographs are in private and public collections in the U.S. and Europe, including the Library of Congress which recently acquired a suite of his portraits and American scenes. He has also published a limited edition portfolio and set of unique hand-made books of his photographs.

Submission guidelines: Photographers should submit for review a cohesive body of photographs that correspond to the theme of the exhibition outlined above. There are no restrictions on photographic processes or print media, with the exception of "gallery canvas."

The preferred forms of submission are JPGs via e-mail attachment; an e-mail link to the photographer's Web site gallery; or CD. Photographers may submit up to thirty photographs.

Application guidelines:

E-MAIL SUBMISSIONS—Photographers submitting work via e-mail should fill out and submit the required application form (see below) and submission fee no later than November 15, 2010. Upon receipt, photographers will be notified to submit their work for jurying.

To make certain that e-mail submissions are not deleted please write “Photography Submission” in the subject line. Send e-mail submissions to Peter Sasgen at psasgen@bellsouth.net

CD SUBMISSIONS—Photographers submitting work via CD should fill out and submit the application form and submission fee together with a CD no later than November 15, 2010. Please write your name and “Photography Submission” on the CD itself, not on the case or paper wrapper. Note that CDs will not be returned.

Photographers who submit CDs with their application form will be notified when their work has entered the jurying process.

Jurying will end on January 1, 2011.

Feel free to contact Peter at 904. 823. 9436 to discuss any questions regarding the exhibition theme or guidelines.

Biography, photographer’s statement, and technical information: Whether submitting by e-mail or CD, please include full contact information, a brief biography, a short (two paragraphs or less) personal statement about the work, titles of the work, dates, prices, and type of print (silver, dye-transfer, digital, etc). If submitting work via e-mail send this information as an attachment identified as “Your name: statement/bio submission.” If submitting via CD include this information in a separate Word file.

Submission fees: The St. Augustine Art Association charges a modest submission fee, \$25.00 for members, \$35.00 for nonmembers, to help pay the administrative costs of the exhibition. Please submit payment with the submission form to the St. Augustine Art Association (see address above and on application form). Be sure to note “photography exhibition” on checks. **If the fee is not paid, submissions will not be juried.**

Notification and delivery of selected work: Photographers selected for the exhibition will be notified promptly after January 1, 2011. Please deliver framed work to the St. Augustine Art Association on Tuesday February 1, 2011 between 11 AM and 4 PM. An opening reception will be held on First Friday, February 4, 2011, from 5 PM to 9 PM. Awards will be presented at 7 PM. (See below.)

Framing requirements: All photographs selected for exhibition must be matted, framed, and ready for hanging with wire only, their overall size no larger than 20 x 24 inches. Owing to space considerations narrow metal or wood frames are preferred; oversized or ornate frames will not be accepted.

Awards: The Art Association will award cash prizes for first, second, and third place.

Advertising and publicity: The Art Association advertises and publicizes its exhibitions in various media outlets throughout the northeastern Florida region. In addition, the association publishes a newsletter with exhibition information and schedules for its 600-plus members. A guide will accompany the exhibition.

I welcome your participation in this exhibition and look forward to your submissions.

Peter Sasgen