

ST. AUGUSTINE



Festival of
ART

54th Annual St. Augustine Festival of Art

Thanksgiving Weekend - Sat & Sun, Nov. 30 & Dec. 1, 2019
LATE ARTIST APPLICATION / CONTRACT

EXHIBITOR NAME(S) _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____ CELL _____
EMAIL _____

ALL notifications will be sent by email

Select ONE art medium for jurying (if you wish to enter a second category, a separate application must be submitted with an additional \$35 fee).

- | | | | |
|--|--------------------------------------|---|---|
| <input type="checkbox"/> PAINTING | <input type="checkbox"/> PHOTOGRAPHY | <input type="checkbox"/> POTTERY/CERAMICS | <input type="checkbox"/> WOOD |
| <input type="checkbox"/> DRAWING/PASTEL | <input type="checkbox"/> GRAPHICS/2D | <input type="checkbox"/> GLASS | <input type="checkbox"/> FIBER/LEATHER |
| <input type="checkbox"/> MIXED MEDIA (2D & 3D) | <input type="checkbox"/> SCULPTURE | <input type="checkbox"/> JEWELRY | <input type="checkbox"/> BASKETS/GOURDS |

Artist Statement (Provide a brief description of your process, techniques and materials. This may be read by the jury).

*Special requests may be made by sending an email to festival@staaa.org **AFTER** an acceptance notice has been received. Electric and/or Water may be requested after the artist is accepted into the Festival. They are each \$25 in addition to the booth fee and subject to availability.*

Put me on the Wait List if the Festival fills How did you learn about the Festival? _____
 I am interested in giving a demo/talk at my booth on this topic _____

COMMITMENT/CANCELLATIONS: An accepted application is a commitment to the exhibit. After notification of acceptance, no refunds will be given for cancellations. Credit may be issued at the discretion of the Festival Chairman if your space is resold. Applications received after the deadline of AUGUST 9, 2019, will incur a \$25 late fee in addition to the \$35 application fee.

PARKING: Free Exhibitor Parking is provided. NO sleeping in vehicles or overnight camping in RVs parked in the RV lot. All vehicles must vacate the lot and field by 7pm on Sunday, Nov. 25.

Vehicle: Make _____ Model _____ Color _____ License _____

SETUP: Fri. Nov. 29, 10AM to 5PM; Sat. & Sun. Nov. 30, Dec 1, 6:30 to 9AM. **CHECK IN BEFORE SETTING UP. A PHOTO ID OF THE ACCEPTED ARTIST IS REQUIRED. BREAKDOWN: AFTER 4:30pm** on Sunday, only when security deems it safe. NO EARLY BREAKDOWNS. All vehicles must vacate the field by 9am Saturday & Sunday morning and by 7pm Sunday evening. Security is provided Friday & Saturday nights. Exhibitors may leave their displays up overnight, however, neither the St. Augustine Art Association or the City of St. Augustine are liable for any damage or loss.

PUBLICITY: Notice of acceptance and receipt of images is taken as permission to use images for Festival publicity.

This application/contract shall be deemed to have been made in the State of Florida and shall be interpreted in accordance with the law of said state. The St. Augustine Art Association will not assume liability for any act of God, natural disaster, exposure of adverse weather conditions, damages, injuries, or any legal authority or any case above and beyond its control. Fees will not be refunded due to inclement weather or other extenuating circumstances.

GENERAL RELEASE: I have read all the guidelines and rules concerning the St. Augustine Art Association Art & Craft Festival and agree to abide by them. The undersigned does hereby discharge, release and hold harmless the St. Augustine Art Association, its employees, committees, volunteers and sponsors, and the City of St. Augustine of and from any and all manner of actions, suits, damage or claims whatsoever arising from any loss or damage or claims to the person or property of the undersigned or anyone's property in the undersigned's possession or supervision during the term of this Festival.

APPLICANT SIGNATURE(S) _____ DATE _____

PAYMENT: Please include separate checks for all fees

\$35 Application Fee + \$25 Late Fee (after Aug. 9) \$235 Booth Fee \$25 each Electric or Water
 Check VISA MC DISCOVER Total \$ _____
Card # _____ EXP Date _____ Billing Zip _____
Name on Card _____

EMAIL completed application to festival@staaa.org with 3 images of your artwork and 1 of your booth. Questions? Call (904) 824-2310



EVENT SUMMARY

The St. Augustine Art Association presents the St. Augustine Festival of Art (54th Annual), the premier outdoor fine art festival in Northeast Florida. This juried exhibition takes place Saturday and Sunday, Thanksgiving weekend in the heart of the nation's oldest city. Surrounded by history and attractions including the city's "Nights of Lights" that draw thousands of visitors, the Festival features a diversity of fine artists and fine craftsmen, cultural displays, food court, folk music and the Hyundai Kids Art Zone. St. Augustine, Florida has been voted one of the top destinations by numerous travel magazines because of its rich heritage and coastal setting. The Festival is a time-honored tradition that brings artists together with discerning shoppers and collectors, art enthusiasts, musical performers, volunteers and business sponsors to support the arts and celebrate the start of the holiday season. Proceeds from this highly-publicized event support the art gallery and programs of the St. Augustine Art Association, a non-profit group founded in 1924 to promote artistic excellence.

For more information, visit www.staugustineartfestival.com

GENERAL INFORMATION

Medium Categories:

Painting | Drawing & Pastel | Mixed Media (2D & 3D) | Photography | Graphics/2D | Sculpture
Woodworks | Jewelry | Fiber/Leather | Baskets/Gourds | Pottery/Ceramics | Glassworks

Venue: Francis Field (25 W. Castillo Dr.–adjacent to Visitor Center Complex)

Exhibitor Parking: Free parking for cars and RVs (see Rules & Regulations)

Booth Spaces: 10'x10' or 20'x10'

Booth Fee: \$235 (10'x10') \$470 (20'x10')

Show Times: Sat. Nov. 30, 10AM to 5PM; Sun. Dec. 1, 10AM to 4:30PM

Artist Set Up: Fri. Nov. 29, 10AM to 5PM; Sat. & Sun. Nov. 30, Dec. 1, 6:30 to 9AM

Jury & Awards:

Exhibitors are chosen in each category by a jury panel. Booth space is limited. Artists may be put on a waitlist within their category. Accepted artists in each category will be eligible for cash prizes, including \$1,000 Best in Show, Judge's Choice and others. (See Rules & Regulations)

Artist Amenities:

Free Breakfast | Easy Drive-up Loading & Unloading | 12,000+ Visitors

Free Artist Parking | Trained Field Staff | Booth Sitters Available | Repeat Buyers | Live Music | On-site ATM

Robust Marketing | Discount Hotels | Downtown St. Augustine's "Nights of Lights" | Artist Awards Ceremony

Publicity: The St. Augustine Art Association aggressively promotes the St. Augustine Festival of Art through multimedia and print platforms, social media, local businesses, and more. Artist and artwork images are often used for publicity. (NOTE: Notification of acceptance and receipt of images grants the St. Augustine Art Association permission to use images for publicity only.)

Correspondence:

All correspondence will be via email. A valid email address is required with Application. Artist should check SPAM folders in the event notices are not received. Maps, booth assignments and other information will be sent by email.

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Special Requests:

We try to honor special requests if possible. *Once accepted*, artists may submit requests by email to festival@staaa.org.

- For Booth Space or Field Location email festival@staaa.org
- For Water and/or Electricity (\$25/each, to be paid in advance) email festival@staaa.org AND call (904) 824-2310 to submit payment. These spaces are limited.

Security: Police security is on the field during the day and overnight, Friday and Saturday. Artists may leave displays up overnight, but should cover or stow loose items. The St. Augustine Art Association and the City of St. Augustine are not liable for any damage or loss.

RULES/REGULATIONS

Eligibility/Standards:

- Artists must be 18 years or older.
- ORIGINAL artwork created and presented by the exhibitor ONLY.
- **The following are NOT ALLOWED:** Buy/sell vendors, kits, imports or mass-produced items.
- Misrepresentation of work will result in removal from Festival and forfeiture of booth fee.
- Collaborative work must have both artists' names/signatures on the application.
- Artist must submit a second application to be juried into a second category.

Presentation and Booth Standards:

- Booth Displays must be professional and aesthetically pleasing. Displays should resemble an Art Gallery, not a retail shop or garage sale.
- Items not juried in may not be displayed or sold. Noncompliance will result in removal from the Festival and forfeiture of booth fee.
- No more than 20% of booth space may consist of reproductions, this includes Photography.
- Photography must be framed or gallery wrapped.
- No handwritten signs.
- Ribbons or Awards from other shows or exhibitions may not be displayed.
- A card listing your name, category, city, and booth number will be provided and must be prominently displayed on the FRONT of your booth AT ALL TIMES.
- Artist must staff Exhibit Booth. No representatives or agents.
- Fire Retardant, White Tents ONLY.
- **The following are NOT allowed:** Generators, Open Flames, Unleashed Animals/Pets, or Loud Music.
- Artists are responsible for collecting and reporting Florida sales tax on Festival sales.
- Artists must CLEAN UP their exhibit and parking spaces after packing up.

Booths will be inspected for compliance. The St. Augustine Art Association reserves the right to limit or discontinue the participation of an exhibitor at any time for any reason.

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Application: PLEASE NOTE Applications receiving after August 9, 2019, will incur a \$25 late fee in addition to the \$35 application fee.

- Complete the application and pay the non-refundable application fee (\$35).
- THREE high quality images of your artwork and ONE booth image (display with tent) are required. Images should show the detail and range of work.
- An Application is considered an intent by the artist to participate in the Festival.
- Once selected for the show, the Artist must accept the invitation and pay Booth Fee by September 13, 2019. *Acceptance notifications will be sent the week of August 26th.*
- Notification and receipt of acceptance by artist grants STAAA permission to use artwork images for publicity.
- No refunds will be given for Artist cancellations. A Booth Fee Credit may be issued at the discretion of the Festival Chairman.
- *Artists will incur a \$20 fee for returned checks.*
- Please read the Legal Agreement before applying.

Late Applications: Applications received after the deadline of Aug. 9, 2019 will be assessed a \$25 late fee. A second jury panel round will score late applications. Acceptance will be restricted to space availability in each category.

Wait List: If placed on the wait list, artist will be contacted by email only if an opening in his/her category becomes available.

Jury Process & Awards:

- Exhibitors are chosen by a jury panel of qualified and experienced artists in each category. The jury will review and score the digital images based on a point system. Artists may be placed on a waitlist in their respective category to be notified in the event of cancellations or if additional space is allotted. Jury decisions are final.
- Judging for awards will take place on the field beginning at 10AM on Saturday during the Festival. Artists will be judged on the full scope of their work, not individual pieces.
- Thousands of dollars in cash and prizes are given in each category, including Best in Show and Judge's Choice, thanks to the generosity of local business sponsors and patrons.

Exhibitor Parking:

Free parking adjacent to the field for exhibitors is available for both cars and RVs. *Absolutely NO overnight camping or sleeping in vehicles.* The City will fine you. **All vehicles must depart Exhibitor Parking Lots and field by 7PM Sunday, Dec. 1.**

Cancellation Policy:

An accepted application is a commitment to exhibit. Cancellations must be submitted in writing 30 days prior to event. Failure to appear at Festival is considered a breach of contract and will result in forfeiture of fees and exclusion from future exhibits. After acceptance notification, no refunds will be given for cancellations. A credit may be issued solely at the discretion of the Festival Chairman. The Festival goes on, rain or shine, unless otherwise notified. Fees will not be refunded due to inclement weather or other extenuating circumstances. *Please read the Legal Agreement before submitting an application.*

BOOTH INFO

Booth Fees:

- Single Booth: \$235 (10' x 10')
- Double Booth: \$470 (10' x 20')—Limited. Contact Festival at (904) 824-2310 for availability.
- Water and Electric: \$25 each (Limited. See Special Requests for details)
- All fees are nonrefundable.

Set Up & Breakdown:

- Check in BEFORE setting up. A photo ID of the ARTIST is required upon check in.
- Set up will be Friday, Nov. 29, from 10AM to 5PM; Saturday & Sunday Nov. 29 & Dec. 1, from 6:30 to 8:45AM. All vehicles must be off the field by 9AM on Saturday & Sunday.
- Breakdown AFTER 4:30PM on Sunday, only when security deems it safe. NO EARLY BREAKDOWNS. The Festival field AND parking lots must be cleaned and cleared by 7PM on Sunday, Dec. 1.

LEGAL AGREEMENT

I, the undersigned have read all the rules and regulations for the St. Augustine Festival of Art and by submitting the application agree to abide by them. The undersigned hereby discharges, releases and holds harmless the St. Augustine Art Association, its employees, committees, volunteers and sponsors and the City of St. Augustine of and from any and all manner of actions, suits, damage or claims whatsoever arising from any loss or damages or claims to the person or property of the applicant or anyone's property in the applicant's possession or supervision during the term of the Festival.

All reasonable care will be given to work in the custody of the ST. AUGUSTINE ART ASSOCIATION (STAAA); however, the organization cannot assume responsibility for theft, damage or deterioration of work at any time. Concerned artists should carry their own insurance.

Artist verifies that all work on exhibition is original, handcrafted, created solely by him/her. ABSOLUTELY no kits, imports, buy/sell or mass-produced items will be allowed. Booths will be regularly inspected on the field.

An Accepted Application and Artist Invitation binds the Artist to participate. Cancellations must be submitted in writing 30 days prior to event. Failure to appear at the Festival is considered a breach of contract and will result in forfeiture of fees and will exclude artist from entry into future festivals and exhibits.

The Application/Contract shall be deemed to have been made in the State of Florida and shall be interpreted in accordance with Florida laws. STAAA will not assume liability for any act of God, natural disaster, exposure to adverse weather conditions, damages, injuries or any legal authority or any cause above and beyond its control. Fees will not be refunded due to inclement weather or other extenuating circumstances.

ALL FEES ARE NONREFUNDABLE once paid. APPLICATION FEES AND LATE FEES ARE NOT REFUNDABLE. Returned checks will incur a \$20 fee.

An accepted application grants permission to STAAA to reproduce artwork from the photographs

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submitted for the purpose of advertising and marketing the St. Augustine Art & Craft Festival. STAAA also has permission to publish photos or videos taken of Artist, Artist's booth and work during the Festival for purposes related to promotion of the Festival, past or future.

All rules and regulations herein will be strictly enforced. Failure to comply or unruly behavior by the Artist/Exhibitor will cause immediate expulsion and will eliminate exhibitor from future festivals. Festival Committee reserves the right to make final interpretations of all rules and regulations.

BY APPLYING YOU ARE AGREEING TO ALL POLICIES, RULES AND REGULATIONS.