

# HISTORY THROUGH THE LENS OF ARCHITECTURE

## Prospectus

### **INTRODUCTION**

The St. Augustine Art Association (STAAA) is celebrating its 100<sup>th</sup> anniversary in 2024. In celebrating this historic moment, STAAA will host a national juried photography exhibit, *History Through the Lens of Architecture* from **July 18 – August 25, 2024**.

*The history of St. Augustine is visible everywhere you look, and is evident by the buildings, waterways, and landmarks. This exhibit will challenge both professionals and amateurs to observe their own communities and tell a story of how their local architecture plays a part in the development of the culture and people of their community.*

### **ELIGIBILITY**

- Artists 18 years or older who live in the United States may submit their photographs to this exhibit
- Photographers must be able to print, mat and frame, and deliver/pickup or ship their photographs to/from the St. Augustine Art Association gallery located at 22 Marine Street, St. Augustine, FL 32084.
- Photographers may submit images in one of two categories: Professional and Amateur
  - **Professional** – photographers who make more than 50% of their living income with their photography
  - **Amateur** – photographers who make less than 50% of their living income with their photography

### **DATES**

- **July 18 – August 25, 2024** – Exhibit Dates
- **February 5, 2024** – Online Entries open
- **May 10, 2024** – Online Entries DUE
- **Week of June 10, 2024** – Notifications of yes or no acceptance sent via email
- **July 9, 2024** – Photography DUE IN GALLERY for installation and Judging for Awards
- **July 18, 2024** - Opening Reception & Awards Presentation (ticketed event)
- **August 25-27, 2024** – Artwork Pick Up

## **GENERAL RULES**

Below are the general rules for the exhibit, *History Through the Lens of Architecture*. The St. Augustine Art Association may update them between now and the exhibit, and is under no obligation to inform you of changes. Check the website frequently to stay informed.

- Entries submitted without payment will not be accepted.
- More than three (3) entries by one (1) photographer will not be accepted, and refunds will not be given.
- **Entry fees are nonrefundable**, regardless of acceptance or rejection.
- Photographs:
  - Submitted photos may be color or black and white
  - Maximum print size is 20 inches by 30 inches
  - Subject Matter:
    - How does architecture tell the story of a place? How does it shape a way of life, influence daily life, create the aesthetic of a place?
      - Architectural structures (exterior and interior of buildings, arches, bridges, tunnels, towers, lighthouses, etc.)
      - Elements of life, landscape, and other technology are permissible as long as an architectural structure is the main focus of the photograph
  - Only simple editing is permissible
  - **Submitted Photographs may NOT have:** Creative Digital Enhancement which includes AI, super imposed or added imagery, unnatural color changes, creative filters (ex. Poster edges, Watercolor, Paint Daubs, etc.), illustrations or collages.
  - Photographs will be juried into the final exhibit from the digital images submitted. *Judging for awards* will take place after the exhibition has been installed in the gallery. Judges' decisions are final.
- Framing
  - **Black Frames** ONLY.
  - Hanging wire secured on the back.
  - No saw-tooth hangers.
  - Art Glass or Plexiglass ONLY. NO non-glare glass.
  - **White mats** only. Matting may not exceed a four (4) inch border around image.

\*For ease of printing and framing, Imagine Fine Art Printing, a local printer in St. Augustine will provide printing and framing services. See attached price estimate sheet.

- Delivery and Pickup of Photographs for exhibit –Photographers must have their work to the gallery and ready to hang by **4:30pm on Tuesday, July 9, 2024**. In-person drop offs may be done during gallery hours (12-4pm) on Saturday, July 6, Sunday, July 7, or Tuesday, July 9. In-person pickups may be done during gallery hours (12-4pm) **Sunday,**

**August 25**, or Tuesday and Wednesday, August 27 & 28.

- Shipped photographs will incur a \$40 handling fee per box. *This fee includes unpacking, package storage during exhibit, repacking in same materials and delivery arrangement.* Photographers who ship their work are responsible for providing the St. Augustine Art Association with a return label for **USPS or UPS**. Photographs that are shipped must arrive to the gallery (22 Marine Street, St. Augustine, FL 32084) **no later than 4:30pm on Tuesday, July 9, 2024.**
- **PHOTOGRAPHS LEFT AFTER 60 DAYS FROM EXHIBIT END DATE WILL BE CONSIDERED AN UNRESTRICTED DONATION. ARTISTS ARE RESPONSIBLE FOR TIMELINESS IN ARTWORK DELIVERY AND RETRIEVAL.**
- PHOTOGRAPHS MUST BE LEFT ON DISPLAY FOR THE DURATION OF THE EXHIBIT.
- Sold Photographs will incur a 40% commission, so price your photos to sell with that in mind. NFS (not for sale) is permissible, but POR (price on request) is not. Photographs listed as NFS will not be available for sale. Art sales checks are sent out via USPS after the conclusion of the exhibit.

## **APPLICATION**

The online application on [www.staaa.org](http://www.staaa.org) will open on Monday, February 5, 2024, and close on May 10, 2024, 11:59pm. Photographers are responsible for correctly entering information into the application, formatting and sizing their photographs properly, and remaining in the know for all aspects of the exhibit. Questions about the application can be sent to [info@staaa.org](mailto:info@staaa.org).

*By entering online, applicants agree to the St. Augustine Art Association's website [terms of service](#) and [privacy policy](#).*

*A submitted application is considered an agreement between the photographer and the St. Augustine Art Association to participate in the exhibit, History Through the Lens of Architecture, held at the St. Augustine Art Association (22 Marine Street, St. Augustine, FL 32084) from July 18 – August 25, 2024, should their photograph(s) be selected for inclusion. Applicants understand that not every piece entered will be accepted, and entry fee refunds will not be given. Applicants agree to abide by the rules and guidelines for the exhibit.*

*Photographs will be used for publicity in print and digital media, and credit to photographer will be given. Photos will be taken at exhibit events and may be used for publicity in print and digital media.*

- HOW TO APPLY
  - Complete the online entry form
    - **Make sure all information is entered correctly.**
  - Upload up to three high quality images (jpg, jpeg, png, pdf; max size 5MB)
    - Uploaded images may not have special characters (commas, apostrophes, semi colons or colons, etc. ONLY DASHES and LETTERS or

NUMBERS) OR spaces.

- Files MUST BE FORMATTED in the following way: LastName\_FirstName-Title.fileextension
  - Pay the nonrefundable entry fee (\$35/photograph)
  - If entry was submitted successfully, you will receive an automated email with confirmation. CHECK YOUR SPAM OR JUNK FOLDER if you do not receive it.
- All communication will be done via email.

**AGREEMENT:** *BY SUBMITTING FORM AND PAYMENT, I AGREE THAT: This artwork entry is original photography created by the entering artist. Artwork adheres to size and display guidelines for this exhibit. The St. Augustine Art Association (STAAA) reserves the right to eliminate non-conforming works. Entry fee is non-refundable. An entry received without payment will not be considered for the exhibit. All art sales are handled by STAAA with a processing fee assessed. The STAAA including its staff, volunteers and representatives, is not liable for loss, theft or damage while artwork is in its possession. Artist is responsible for timely artwork drop off and pickup per exhibit's designated dates. Artist is responsible for own insurance. The St. Augustine Art Association is granted permission to use images of artist and artwork for promotional purposes. Work left after 60 days from exhibit close is considered an unrestricted donation to the STAAA.*